

# Nationally, the Los Angeles Newspaper Group Ranks 6th in weekday readership.

| RANKING  | NEWSPAPER / GROUP                  | AVERAGE WEEKDAY READERSHIP |
|----------|------------------------------------|----------------------------|
| 1        | New York Daily News                | 2,472,407                  |
| 2        | New York Post                      | 1,936,307                  |
| 3        | Los Angeles Times                  | 1,928,763                  |
| 4        | Bay Area News Group                | 1,561,502                  |
| 5        | Washington Post                    | 1,542,970                  |
| <b>6</b> | <b>LOS ANGELES NEWSPAPER GROUP</b> | <b>1,487,410</b>           |
| 7        | Chicago Tribune                    | 1,431,140                  |
| 8        | New York Newsday                   | 1,362,353                  |
| 9        | Chicago Sun-Times                  | 1,200,916                  |
| 10       | Houston Chronicle                  | 1,197,736                  |
| 11       | Philadelphia Inquirer - Daily News | 1,125,415                  |
| 12       | Detroit Free Press - Detroit News  | 1,083,064                  |
| 13       | Atlanta Journal Constitution       | 1,000,017                  |
| 14       | Arizona Republic                   | 998,147                    |
| 15       | San Jose - Contra Costa            | 970,694                    |
| 16       | Newark Star-Ledger                 | 940,887                    |
| 17       | Dallas Morning News                | 884,325                    |
| 18       | San Francisco Chronicle            | 866,062                    |
| 19       | Philadelphia Inquirer              | 834,583                    |
| 20       | Denver Newspaper Agency            | 809,220                    |

LANG's Sunday readership of nearly 1.7 million ranks 4<sup>th</sup> nationally.

LANG's exclusive readers of 1,069,360 would rank 12<sup>th</sup> in the nation.

Orange County Register does not rank in the top 20 (for either daily or Sunday).

Riverside Press-Enterprise and Ventura County Star do not rank in the top 100.

Source: 2009 Scarborough Report, rel. 1.  
Ranking does not include USA Today, WSJ, NYT.